

More Retail. More PSS.

NEW SKIES®



New Skies is the industry's leading digital retailing, mobile-enabled reservation and distribution system. Its open, flexible platform gives you the power to streamline operations and tap new revenue sources.

#### Built for Growth

Our scalable, open system powers leading airline retailers across the globe. Built on modern technology, New Skies helps you augment online and direct channel bookings with traditional and alternative distribution options, like GDS, OTA, codeshare, interline, NDC-enabled partners and more. The highly customizable system lets you incorporate new points of differentiation - like fare clubs, personalization and sales programs - to help you stand out in the market.

#### Reduce Costs

Get the dramatic financial benefits of being a true ticketless carrier, while still trading easily with partners that e-ticket conventionally. New Skies offers complete call center functionality with the lowest possible overhead, and the ability to track and realize revenue immediately with instant direct credit card settlements and agency account options. E-ticket database integration and settlement is also available.

## Digital, e-commerce first platform

### Planning and management

- Schedules
- Fares and fees
- Bundles, fare families, optimized retailing
- Flight ancillaries
- Inventory
- Flexible system controls
- Offer content
- Customer experience
- Agency management

### Direct distribution

- Mobile, web, tablet
- Call center
- Digital API
- Agency direct

### Industry distribution

- GDS
- Interline
- Codeshare
- E-ticketing
- EMD
- NDC-enabled

### Modular solutions

- Pricing optimization
- Loyalty
- Non-flight ancillary sales
- Revenue management
- Revenue accounting



### Manage with Ease

The New Skies management console and planning modules give you the tools you need to plan, schedule, price, book and check-in passengers, as well as traditional and unique proprietary pricing options. Designed for self-servicing, the highly configurable system lets you set up and manage your airline how you want, when you want. Changes can be implemented immediately via the management console, enabling quick responses to market needs and sales programs.

### Integrated Travel Shopping Cart

New Skies enables selling higher-margin ancillaries and bundles in-path – or at any point throughout the customer journey. It supports standalone component sales, up-sell and cross-sell opportunities. Architected for single order concepts from the beginning, New Skies has been granted ONE Order Capable status as an Order Management System (OMS) from the International Air Transport Association (IATA).

### Convenient Payment Options

An advanced payments engine allows for real-time payment processing. Choose the configuration that meets your needs, including third-party ancillary sales options to collect funds at time of booking, pass payment information to supplier or booking-only. Direct links to credit card networks and non-traditional sources – like PayPal, Apple Pay, Android Pay and others – give you maximum flexibility for how you accept payments and generate revenue.

Ask for a personalized demonstration to see how New Skies gives you the integrated, in-demand features you need to lead in today's competitive marketplace.

## Supporting the travel lifecycle

### Omni-channel

- Anytime, anywhere access,
- Supports mobile, web, tablet and wearables
- Control of brand and merchandising

### Sales focus

- Retail-centric platform
- Business analytics integration
- Inventory management
- Strategic pricing
- Flexible partner integration
- Integrated fare and ancillary optimization
- Personalization capabilities

### Streamlined operations

- Single order PNR
- Reporting functionality
- JSON RESTful APIs
- Unrestricted platform
- Interactive developer portal
- Improved time-to-market
- Scalable infrastructure
- Lower operating costs
- Non-flight ancillary sales
- Revenue management
- Revenue accounting
- Web-based agent interface

### Learn More

Visit [www.navitaire.com](http://www.navitaire.com) to learn more about how Navitaire can help you reach new heights in travel retail.